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profession by the  
profession.™*

**May 27, 2010**

**8:25 a.m. - 4:45 p.m.**

**Sheraton Hotel at the  
Convention Center**  
6100 College Boulevard

8 hours CPE Credit  
CFP Credits Pending  
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Pending

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HERE**

***Also of interest...***

**June 18 / Wichita**  
[Increasing, Preserving &  
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# Personal Financial Planning Workshop



- 8:05 Registration
- 8:25 Opening remarks  
Gerald Steffes, CPA/PFS, CFP®, Task Force Chair
- 8:30 **Estate Planning Update**  
Jerry Bell, Attorney at Law
- 9:30 **Roth IRA Conversions and IRA Distribution Rules**  
Tim Shmidl, CFP®, CFS, CRPC, Prism Financial, LLC
- 10:30 Break
- 10:45 **How to Counsel Clients on Marketing and PR Strategies**  
Marie Swift, Impact Communications, Inc.
- Noon Lunch
- 1:00 **Morningstar Investment Analysis**  
Carl Barber, CPA, CFP®, Creating Abundance, Inc.
- 2:00 **Property and Causality Insurance Overview**  
John Weber, Farm Bureau Insurance
- 2:30 **Economic Update: Understanding Bull and Bear Market Trends**  
Gerald Steffes, CPA/PFS, CFP®
- 3:30 Break
- 3:45 **Financial Planning Q&A Session**
- 4:45 Adjourn

**Register today!**

