

Our event attendees are **highly-respected CPAs, accounting, and finance professionals** that hold financial decision-making power in their organizations. **Let the Kansas Society of CPAs** help increase your revenue, showcase your products and services, and build meaningful business relationships by **introducing you to our members**.

Conference Sponsor Perks

- **Showcase your organization** to prospective attendees with a 30-second presentation included once in pre-conference marketing via email or social media
- **Distribute promotional print materials** in conference swag bags sent to attendees
- **Conference session admission.** CPE is available for sponsors and exhibitors who pay member conference registration fee;
- **Receive attendees roster.** Electronic Excel file emailed post-conference

Premier	Speaker	Lunch/Post Event	Break
<p><u>ABOVE PLUS+...</u></p> <ul style="list-style-type: none"> • Featured prominently on ALL promotional marketing • Featured on the conference page and day of event page • 1 Minute video at beginning and end of conference. Can be two different videos showcasing your business • Shout-out in opening statements for being the Conference Sponsor. • Lunch Sponsorship is incorporated into this package, so you will also be featured at lunch time. • Deluxe promo item with logo in Swag Bags 	<p><u>ABOVE PLUS+...</u></p> <ul style="list-style-type: none"> • Logo on promotional marketing • Logo on the conference page and day of event page <p>Keynote: Industry expert co-selected with KSCPA</p> <p>General Session: Speaker from your company that can provide value and knowledge with respect to the topic of the conference without being a sales pitch.</p>	<p><u>ABOVE PLUS+...</u></p> <ul style="list-style-type: none"> • Logo on promotional marketing • Logo on the conference page and day of event page • 1 minute video at the beginning or end of lunch showcasing your business • Plan a fun/informative (pre-approved) speaker/activity...Or allow us to plan something on your behalf. • Can donate a prize for lunch activity if inclined. (must be at least \$50 and approved by KSCPA) • This option will not be available if a Premier Sponsor has been secured. 	<p><u>ABOVE PLUS+...</u></p> <ul style="list-style-type: none"> • Listed on promotional marketing • Listed on the conference page and day of event page • 1 minute video played during break

Items to Note and Our Cancellation Policy

- Lesson learned from 2020 is that dates, times and locations are subject to change.
- Participants value our "no-cancellation policy." In the unlikely event of a cancellation due to elements out of our control, sponsors will receive a full refund.
- No refunds are given for sponsor cancellations. If notice of cancellation is received 14 days or more prior to the event, a credit will be given and may be applied to a subsequent KSCPA event.