Accounting & Assurance Services Conference

**Theory ♦ Practice ♦ New Developments**

**June 22, 2015**

Hyatt Regency, Wichita

Full Conference:  KSCPA Members $200 - Non Members $240

Designed for 8 hours **CPE**

**Click here to Register**

Hyatt Regency, Wichita Special Rate $115 prior to 5/29/15

[Click Here to Make Online Reservations](#)
## Schedule at a Glance

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Speakers</th>
<th>Location</th>
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<tbody>
<tr>
<td>07:00-08:00</td>
<td>Registration &amp; Breakfast Snack</td>
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<tr>
<td>07:10-08:00</td>
<td>Optional Breakfast Session</td>
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<tr>
<td>08:00-08:05</td>
<td>Welcome &amp; Announcements</td>
<td>Robyn Seglem, Kate Grant, Norman Hope</td>
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<tr>
<td>08:05-08:55</td>
<td>General Session</td>
<td>Dotty Harpool: &quot;Emotional Intelligence in the Workplace&quot;</td>
<td>Al Anderson: &quot;Things we Want (or Need) in Auditing but Can't Seem to Get!&quot;</td>
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<tr>
<td>08:55-09:00</td>
<td>Break</td>
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<tr>
<td>09:00-09:50</td>
<td>General Session</td>
<td>Dotty Harpool: &quot;Emotional Intelligence in the Workplace&quot;</td>
<td>M. Aron Dunn: &quot;SSARS 21 / Preparation vs. Compilation&quot;</td>
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<tr>
<td>09:50-10:05</td>
<td>Networking Break</td>
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<tr>
<td>10:55-11:10</td>
<td>Break</td>
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<tr>
<td>11:10-12:00</td>
<td>General Session</td>
<td>Carol Ann Amico: &quot;The Future of Learning: Fueling the Passion Part I: Theory&quot;</td>
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<td>12:00-12:45</td>
<td>Grab and Go Lunch in the Foyer with seating in the session room OR Ballroom FGH</td>
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<tr>
<td>13:35-14:05</td>
<td>Break</td>
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<td>14:35-15:00</td>
<td>Cookie/Networking Break</td>
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<td>15:40-16:30</td>
<td>General Session</td>
<td>Joel Dillingham: &quot;Building Effective Teams Using Purposeful Communication&quot;</td>
<td>Roundtable discussions of topics with speakers and committee members leading the discussions.</td>
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<td>16:45-17:15</td>
<td>Break</td>
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<td></td>
<td>Reception Sponsored by Koch Industries in the Foyer</td>
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Thank you to our steering committee, presenters, Hyatt Regency Wichita, Sunflower Development Solutions, Agility Recovery and attendees for another successful conference. Your support of the KSCPA programs is greatly appreciated.
The KSCPA Accounting and Assurance Services Conference is held upon the request of the KSCPA Accounting & Assurance Services Task Force. The conference this year is being held as a “Tri-Knowledge” at the same time and location as the annual Business & Industry Conference and the new Educators Conference. There are joint sessions with both conferences and a joint session with Business & Industry that covers the new revenue recognition standard. A joint, free full-breakfast session to update participants on preparing for disaster and a joint reception provides ample opportunity for participants to network with individuals within and outside their area of expertise.

The goal of the conference is to update participants in the recent changes in standards (including SSARS 21 led by Aron Dunn) and to enhance critical thinking skills in a special session by Toby Groves, “Beyond the Checklist: Excellence in Auditing.” Al Anderson will help both educators and practitioners connect what is being learned in school and not used in practice and what is needed in practice that is not developed in school. The day concludes with speakers and committee members leading round-table discussions on the topics covered during the day to enhance the ability of participants to learn from each other and obtain answers to questions that come up during the sessions. Along with the joint sessions covering the future of learning and revenue recognition, it is certain to be a great day!
SCHEDULE OF EVENTS – June 22, 2015

07:00-08:00 Registration, Breakfast Snacks & Networking

Optional FREE breakfast session: you must register separately to attend.

07:10-08:00 10 Simple Steps Towards Disaster Preparedness and a Successful Recovery
Ballroom FGH
Trevor Mickelson, CPA Practice Leader, Agility Recovery, Denver, CO
What would you do if a fire, flood, equipment malfunction or pandemic occurred at your office, facility, or college/university? If you had 15 minutes to evacuate, were confronted with an infestation, or your office was uninhabitable for one of a thousand different reasons - what would you take and where would you work? How would you continue? Could you bounce back or would your organization lose the fight? This session covers the top 10 ways to prepare any organization for interruptions. Participants takeaway examples from disasters like the Boston Marathon Bombing, the Moore Tornado, and SuperStorm Sandy. Straight-forward and implementable steps that could mean the difference between surviving a disaster, or giving into one are covered.

08:00-08:05 Welcome and Announcements: Kate Grant, CPA, Chair
Ballroom E

08:05-08:55 Things We Want (or Need) in Auditing but Can’t Seem to Get!
Ballroom E
Alan Anderson, CPA, President, ACCOUNT-ability Plus, LLC, Bloomington, MN
Al uncovers the “elephants in the room” for a frank discussion on what we want and need in the profession but can’t seem to get off the ground in the small to mid-sized firms. Topics include IFRS, integrated reporting, continuous auditing, data analytics, enhanced communication that leads to high quality, and technology to educate students and CPAs in practice.

08:55-09:00 Break

09:00-09:50 SSARS 21 / Preparation vs. Compilation
Ballroom E
M. Aron Dunn, CPA, CCIFP, Vice President, Assurance Services, Allen, Gibbs & Houlik, L.C., Wichita
Hear about the most-significant revisions to standards for accountants in public practice who prepare financial statements. Aron Dunn, a member of the AICPA Accounting and Review Services Committee (ARSC), will discuss issues with respect to Statement on Standards for Accounting and Review Services (SSARS) No. 21, Statements on Standards for Accounting and Review Services: Clarification and Recodification. Changes to practice expected as a result of the issuance of SSARS No. 21 are discussed, including significant revisions to the requirements for financial statement preparers.

09:50-10:05 Networking Break

Ballroom ABCDE
Kelly Schindler, CPA, Senior Manager Audit Services, Grant Thornton LLP, St. Louis
The new, converged revenue recognition standard could cause a significant shift in top line revenue for which most, if not all, entities will need to assess the impact and update accounting policies to reflect the new standard. If nothing else, it will significantly impact the way entities determine revenue. Accounting Standards Update (ASU) 2014-09, Revenue from Contracts with Customers has generated a lot of activity since its release in
May 2014. This session provides a general overview of the requirements of the new standard and focuses on the issues that are getting the most attention by the FASB, Revenue Recognition Transition Resource Group, and entities as they work through implementation.

10:55-11:10  Break

11:10-12:00  **The Future of Learning: Fueling the Passion – Part I: Theory**

*Carol Ann Amico, Director, Learning Design and Development, AICPA, Durham, NC*

According to the American Society for Training and Development’s 2013 State of Industry Report, 54 percent of big companies still engage in instructor-led training. However, the lecture experience has evolved and the future belongs to those who are able to adapt, evolve their thinking, innovate and change. But who will equip us with the knowledge, skills and training we need to thrive? For the CPA profession and those we serve, the answer is clear: The future will be driven by everyone who has a stake in professional development — and that means all of us. To get there, we’ll need a profession-wide global learning vision that’s focused on lifelong learning and competency. And with the help of a diverse task force of public accounting firm leaders, industry CPAs, regulators, association leaders and educators, we’ve already begun to blaze that path forward. Now, it’s time to pass the torch to you. Carol Ann covers the research and theories associated with the future of learning in the first 50-minute session.

12:00-12:45  **Grab and Go Lunch in the Foyer with seating in the session room OR in Ballroom FGH**

12:45-01:35  **The Future of Learning: Fueling the Passion – Part II: Practice**

*Carol Ann Amico, Director, Learning Design and Development, AICPA, Durham, NC*

In the second 50-minute section, Carol Ann covers the implementation of a competency model (the CGMA model) and how organizations can use this model to build competencies and assess performance.

1:35-01:45  Break

01:45-02:35  **A&A General Accounting Update**

*Alan Anderson, CPA, President, ACCOUNT-ability Plus, LLC, Bloomington, MN*

Al provides attendees with a general update to include the new pronouncement on going concern, the movement toward GASB 44 from FASB for nonprofits, leases, the new AICPA Code of Conduct, and a look at the success of the PCC since it was implemented three years ago.

02:35-02:50  **Cookie/Networking Break**

02:50-03:40  **Beyond the Checklist: Excellence in Auditing**

*Toby Groves, Principal, Groves Research and Consulting, Cincinnati, OH*

Whether it’s the “one size fits all” trap or the “more information is always better” bias, our brains tell us that familiarity is best, even when it isn’t. We assume that more information, better analysis, and greater experience will lead us to the most accurate decisions. Surprisingly, ten experts given the same information can end with ten dramatically different conclusions. Even more shocking, the same individual can come to two contradictory judgments about the exact same set of data. Attendees experience this as they participate in this highly interactive session as it exposes bugs in our thinking and explores judgment processes to give attendees tools to examine and improve their judgment in their work.
Round-table Discussions
Speakers & Committee Members
Speakers, committee members, and participants delve into topic areas, allowing for full participation.

Reception Sponsored by Koch Industries in the Foyer

SPEAKER BIOS

Carol Ann Amico
Director, Learning Design and Development, AICPA, Durham, NC
Carol Ann Amico is a learning development expert with 18 years' experience designing, developing, and implementing eLearning, instructor led, and blended learning solutions for organizations such as AT&T, AICPA, Blue Cross Blue Shield and academic institutions. She leads a team of 45+ diverse professionals designing, developing and producing traditional and technology enabled learning and competency products. Carol Ann has a passion for great design and effective learning programs. Beginning her eLearning design and development experience in the early 1990s, she has seen industry trends evolve from computer-based training to robust and exciting learning experiences that incorporate mobile learning and social networking. Several phrases describe her approach to learning: innovation, great design, learner focus, and keeping it simple.

Alan W. Anderson, CPA - @accountplusllc
President, ACCOUNT-ability Plus, LLC, Bloomington, MN
Alan W. Anderson has more than 25 years of experience in the accounting profession. After working primarily as a partner and national director of audit in the firm of McGladrey and Pullen, LLP and with the American Institute of CPAs as senior vice president of member and public interest, Al founded ACCOUNT-ability Plus. Prior to starting his new company, Al led the firm of LarsonAllen, LLP (now CliftonLarsonAllen, LLP) in coordinating accounting and assurance services across industry groups as the managing principal of accounting & assurance services. As president of ACCOUNT-ability Plus, Al is building a company to address the educational needs of auditors and to help push the vision of those he teaches to exceed client expectations by providing relevant services and meaningful information using real-time methodology. Al’s experience in the world of auditing reaches far and wide. This includes helping to standardize the global audit approach of McGladrey and Pullen, overseeing the AICPA’s technical audit and accounting standards, including self-regulation and the CPA examination and implementing paperless solutions. Al served as chair of the AICPA Assurance Services Executive Committee for 6 years and continues to lead task forces of the committee.

M. Aron Dunn, CPA, CCIFP - @Aron_at_AGH
Vice President, Assurance Services, Allen, Gibbs & Houlik, L.C.
Aron Dunn joined AGH in 1996 and serves AGH's clients in the construction, contractor, agribusiness, manufacturing, wholesale and distribution industries. He has served agribusiness clients for nearly two decades and leads AGH's agribusiness team. He has special-project background in mergers and acquisitions, refinancing and employee benefit plan compliance. A native Kansan, Mr. Dunn is a graduate of Emporia State University, a certified public accountant and a member of both the American Institute of Certified Public Accountants and the Kansas Society of Certified Public Accountants. He is one of the few Certified Construction Industry Financial Professionals (CCIFP) not employed by a construction company. Mr. Dunn is a board member of both the National Construction Financial Management Association (CFMA) and the Greater Wichita Chapter of CFMA as well as a member of the Wichita Manufacturers Association. He is also the immediate past chair of the 2,700-member Kansas Society of Certified Public Accountants (KSCPA), chair of KSCPA’s Auditing and Accounting Task Force and the Peer Review Process
Improvement Task Force, and a past president of the Wichita Chapter of the KSCPA. In 2013, Aron was named to the national AICPA Accounting and Review Services Committee, which is responsible for the technical standards for compilations and reviews.

**Toby Groves** - @tobylgroves

**Principal, Groves Research and Consulting, Cincinnati, OH**

Toby Groves is an independent researcher and speaker on organizational psychology and critical thinking. Using his concept of dynamic thinking, Toby helps audiences achieve dramatic advances in thinking through insight and perspective shifts. His research includes a fascination with change blindness and observer variability, such as how experts following identical procedures reach contradictory conclusions. With his work and story featured on NPR, in the CPA Journal, and studied by business schools around the country, Toby Groves presents groundbreaking behavioral research in engaging and entertaining demonstrations for professional and academic interests. His presentations are an eye-opening, “must see” for anyone interested in understanding the fascinating psychological science behind our organizational behaviors, and particularly those involved in auditing, governance, culture, compliance, or leadership.

Educated in psychology and forensic accounting, Groves researches the roles that individual and group psychology play in aberrant organizational behaviors. The results shattered his long-held assumptions about the processes behind these events. Using groundbreaking research, interactive demonstrations, and a compelling personal story, Groves inspires audiences around the country to think differently and make real progress towards understanding and improving our processes.

**Trevor Mickelson** - @WakeAndSmile

**CPA Practice Leader, Agility Recovery, Denver, CO**

Trevor Mickelson is the CPA practice leader for Agility Recovery. Trevor has spent his career in the arena of risk mitigation and financial education for small and local businesses. He dreams big and works hard to build mutually beneficial relationships that manage risk, simplify disaster recovery planning and improve the overall business strategy; helping all types of businesses survive. He specializes in collaborating with CPA firms and payroll organizations and has a passion for helping businesses thrive - looking for practical and implementable steps towards success. He is a frequent speaker for companies, emergency managers, CPA firms, payroll organizations, HR functions, and other local and regional events. Too often, businesses hit with crises close for good because they are unable to respond quickly and effectively. According to FEMA, 40 – 60% of businesses fail after a disaster strikes. Trevor’s mission is to help every firm, and their clients, realize daily opportunities to prepare for disasters, protect their livelihood, safeguard their families and communities, but most importantly, continue to do what they love.

**Kelly Schindler, CPA**

**Senior Manager Audit Services, Grant Thornton LLP-St. Louis, MO**

Kelly is a senior manager in Grant Thornton’s National Accounting Principles Consulting Group where she consults and educates teams and clients around the country on accounting technical topics. With the release of the new revenue recognition standard, Kelly assists the firm in the roll out of training and publications for internal use as well as for companies, professional organizations and academics. Kelly travels all over the country to provide specifically tailored training sessions to entities to help them understand the impacts of the new standard on their revenue recognition.

Kelly has 14 years of experience in public accounting, both international and domestic. Her long-term overseas rotation enabled her to help others adopt the principles-based way of thinking that is common in International Financial Reporting Standards (IFRS) used worldwide. She most recently was a senior manager at a Big 4 firm where she managed a number of international, public and private company engagements in the U.S. and Australia under IFRS and U.S. GAAP with Sarbanes Oxley 404 reporting requirements. Kelly continues to serve public audit clients through the central region.