



Premier Partner Packages

\$15,000

\$10,000

\$5,000

\$2,500

Ala Carte

Be a Part of the KSCPA Community!

Conference Sponsorship (all conferences virtual in 2021)	ALL 8 Conferences	6 Conferences	4 Conferences	2 Conferences	Avg. Price per Conference
Recognition in Pre-Conference Marketing Including print, email, social media, etc.	Lg. Logo	Med. Logo	Sm. Logo	Sm. Logo	\$1,000.00
Recognition at Conference Through use of logo on materials, sponsor spotlight areas	X	X	X	X	\$250.00
List of Attendees PDF emailed with <i>name, firm, city and state of all attendees</i>	X	X	X	X	\$250.00
Exclusive Video Provided by you showcasing your business featured at conference	60 second	30 second			\$750.00
Lunch Sponsor Host a fun/unique lunch speaker or activity planned with or by KSCPA	X				\$500.00
Complimentary Registrations To all sponsored events	8 per event	6 per event	4 per event	2 per event	\$250.00
Swag Bags For all conference attendees	Deluxe Item	Specialty Item	Sm. Item	Sm. Item	\$500
Estimated Value of Conference Package	\$42,000.00	\$25,500.00	\$12,000.00	\$5,000.00	\$3,500.00
Event Sponsorship	Both Events	Event of Choice	Event of Choice		
Recognition in Pre-Event Marketing Including print, email, social media, etc.	Lg. Logo	Med. Logo	Sm. Logo		\$1,000.00
Recognition at Event Through use of logo on materials, sponsor spotlight areas	X	X	X		\$250.00
Complimentary Tickets To all sponsored events	4 per event	2 per event	1 per event		\$25.00
Estimated Value of Event Package	\$5,400	\$2,600	\$1,275		\$1,275
Society-wide Recognition and Other Benefits					
Web Page Recognition Logo with link on the KSCPA Home page	Lg. Logo	Med. Logo	Sm. Logo	Sm. Logo	\$250.00
Social Media Posted to KSCPA Facebook, Twitter and LinkedIn Pages	Monthly	Quarterly	Bi-Annually	Annually	\$100.00
Online Community Forum Recognition Scrolling banner with link on KSCPA Exchange	X	X			\$500.00
Web Page Recognition Logo with link on the KSCPA Preferred Provider's page	Lg. Logo				\$250.00
Featured Expert Session moderate a 1-hour open forum on KSCPA Exchange.	X				\$1,000.00
Lead to the Future Leadership-Elite Network One complimentary class attendee	X				\$1,200.00
Exposure to KSCPA Leaders: One-minute video to play during the Board Retreat	X				\$500.00
Estimated Value of Society-wide Recognition	\$4,900.00	\$1,150.00	\$450.00	\$350.00	
Total Value of Package	\$52,300	\$29,250	\$13,725	\$5,350	

*If you have other ideas, we are always looking for creative, new sponsor perks.