



Conference Sponsors & Exhibitors

As a KSCPA conference sponsor or exhibitor, you receive:

- An exhibitor package including exhibit space, one six-foot table, 2 chairs, electricity and WiFi access;
- The opportunity to distribute promotional materials at your booth while meeting with conference attendees;
- Breakfast, lunch and snack breaks for up to two representatives;
- Conference session admission. CPE is available for sponsors and exhibitors who pay member conference registration fee;
- An electronic roster of pre-registered attendees 10 days prior to the conference and a final roster following the conference;

Conference Sponsor/Exhibitor Application

The conference sponsor/exhibitor application and payment forms are found within this Marketing Opportunities catalog. Please send the completed form(s) by mail or FAX to 785-272-4468. Please do not send credit card information, but call our office with all credit card purchases. If you have questions, please call 785-272-4366.

Items to Note

Items shipped to conference facilities generally incur a fee. Directions, parking, accommodations, set-up, tear down, exhibit hours and additional information are provided after your completed application and payment are received. Every effort is made to ensure that all information is accurate. Please note that dates, times and locations are subject to change.

Cancellation Policy

KSCPA—One of the things our participants value about registering for KSCPA events is our “no-cancellation policy.” Should an event require cancellation, sponsors and exhibitors receive a full refund.

Sponsor or Exhibitor—A full refund is given if cancelled 60 days prior to the conference. If cancelled after cancellation date, fee may be applied to a subsequent event.





2018 Sponsorship & Exhibitor Opportunities

CPE Conference Sponsorship

The Kansas Society of CPAs offers you a variety of ways to enhance credibility, build trust and leverage lead generation with CPAs and other finance professionals. Our conferences provide a hands-on opportunity to network with your target market and showcase your products and services. As a sponsor, you promote your brand to our attendees who need your products and who know clients and companies who could also benefit from your services. As a KSCPA sponsor, your name and logo is promoted to 3,000 CPAs and finance professionals by mail and e-mail, and through newsletters, program guides, on our website, etc. Connect face-to-face with key current and prospective clients while you create brand awareness and recognition through sponsor and exhibitor opportunities.

GOLD	SILVER	BRONZE
<ul style="list-style-type: none"> • Exhibitor package for two attendees • Listed on promotional marketing as Gold Sponsor • Logo on front cover of conference booklet* • Company ad on inside front cover of printed conference materials* • Logo on cover of electronic materials • Promoted as Gold Sponsor on “Our Sponsors” section of website • Opportunity to provide 30-50 minute CPE session, if available (This session must qualify for CPA per KAR) • Option to extend welcome during a break or lunch • Company promotional materials may be distributed at participant seats 	<ul style="list-style-type: none"> • Exhibitor package for two attendees • Listed on promotional marketing as Silver Sponsor • Logo on front cover of conference booklet* • Company ad on inside back cover of printed conference materials • Logo on cover of electronic materials • Promoted as Silver sponsor on “Our Sponsors” section of website • Optional break or reception sponsor 	<ul style="list-style-type: none"> • Exhibitor package for two attendees • Listed on promotional marketing as Bronze Sponsor • Logo on front cover of conference booklet* • Company ad inside printed conference materials • Logo on cover of electronic materials • Promoted as Bronze sponsor on “Our Sponsors” section of website

*Payment must be received prior to publication deadline

OR, tell us how your company will best be served when you partner with the KSCPA!

Conference Speaker Sponsorship

The KSCPA is always interested in meeting new subject matter experts as sponsored speakers for our conferences. Member firms and other partners may be asked to sponsor a speaker. You cover the speaker’s fee and travel costs and your company name and logo are listed in the conference program alongside the session details. If you are interested in sponsoring a speaker, contact KSCPA at 785-272-4366.



Kansas Society of CPAs

2018 Conference Sponsor/Exhibitor Opportunities

Agricultural Taxation Workshop

May 10, 2018
Tony's Pizza Events Center-Salina
Expected 2018 Attendance
80 Live
50 by Videocast

A CPA's knowledge can make a significant difference in the business affairs of agricultural clients. This workshop is attended by private and firm practitioners who advise clients on current issues affecting their farm and ranch holdings.

- Gold: \$1,500 Silver: \$1,000 Bronze: \$500
 Exhibitor: \$350

Governmental Non-Profit A & A

June 5-6, 2018
Hyatt Regency-Wichita
Expected 2018 Attendance
130 Live
80 by Videocast

Change is constant in the world of governmental and non-profit accounting and auditing standards and our subject matter experts offer their perspective on the most crucial issues. The attendees include partners and staff from CPA firms throughout Kansas who attend together as well as individuals who work in firms, government and non-profit entities.

- Gold: \$5,000 Silver (Reception): \$2,500 Bronze: \$1,500
 Exhibitor: \$350

Business & Industry

June 14, 2018
Marriott-Wichita
Expected 2018 Attendance
100 Live
25 by Videocast

CPAs in business and industry have unique skills that go beyond finance and accounting. This popular conference attracts CFOs, tax directors, controllers, accounting staff and leaders within CPA firms who service B & I Clients.

- Gold: \$2,500 Silver (Reception): \$1,500 Bronze: \$1,000
 Exhibitor: \$350

Conference on Kansas Taxes

June 27, 2018
Maner Conference Center-Topeka
Expected 2018 Attendance
80 Live
50 by Videocast

This popular annual conference focuses specifically on the latest tax issues and disseminates how they will impact businesses in Kansas. Attendees include CPAs and accountants seeking the most up-to-date state tax information from key elected officials and experts who implement state tax law.

- Gold: \$2,500 Silver: \$1,500 Bronze: \$1,000
 Exhibitor: \$350

68th Annual Tax Conference

November 15-16, 2018
Marriott-Wichita
Expected 2018 Attendance
150 Live
50 by Videocast

CPAs require the latest tax information to give their expert advice. This conference provides timely issues and updates that are most important to tax practitioners as they prepare for their busy season.

- Gold: \$5,000 Silver (Reception): \$2,500 Bronze: \$1,500
 Exhibitor: \$350

Heartland Technology Conference

December 2018
Kansas City
Expected 2018 Attendance
80 Live

Technology is a differentiator for corporations and CPA firms. This is where CPAs and financial professionals from public practice and business and Industry learn the hottest technology trends, new tools, cyber security measures and best practices along with predictions for the future.

- Gold: \$2,500 Silver: \$1,500 Bronze: \$1,000
 Exhibitor: \$350

Please return completed form. Mail: KSCPA, 114 SE 8th Avenue, Topeka, KS 66603 or Fax: 785-272-4468.

Firm/Company Name _____

Address _____ City/State/Zip _____

Marketing Contact _____ Phone _____ E-mail _____

On-site Contact _____ Mobile Phone _____ E-mail _____

You may pay by mailing a check **or** call the KSCPA office, 785-272-4366, and pay credit card.

You may send this form by e-mail or fax but please do not send credit card information by e-mail or fax.