

Sponsor, Exhibitor and Table Sponsor Opportunities

Benefits for Both Conference Sponsors and Exhibitors

As a KSCPA conference sponsor or exhibitor, you receive:

- A VIP invite to share your organization's story with a two-minute presentation to event attendees before a break to encourage exhibit station traffic (presentation placement is at the discretion of KSCPA staff);
- An exhibitor package including exhibit space, one six-foot table, 2 chairs, electricity and WiFi access;
- The opportunity to distribute promotional materials at your booth while meeting with conference attendees;
- Breakfast, lunch and snack breaks for up to two representatives;
- Conference session admission. CPE is available for sponsors and exhibitors who pay member conference registration fee;
- An electronic Excel roster of attendees post-conference;

UPGRADE to **Sponsor** to get added exposure! All sponsorship levels include the exhibitor package benefits above. Included with each sponsor level on page two of this brochure is the 'captivated audience opportunity' which allows you to play your organization's video (one minute max length) for attendees pre-event kickoff (for in-person and videocast audiences)! Check out page two (and sign up on page three!) for more information on sponsorship levels and benefits.

Table Sponsorship

Reserve a table for your team and/or host your clients! Receive the VIP treatment with this BONUS offer! Get six registrations at a discounted price with your Table Sponsor commitment! See page four to sign up and pick your VIP treatment package.

Items to Note and Our Cancellation Policy

- Directions, parking, accommodations, set-up, tear down, exhibit hours and additional information are provided after your completed application and payment are received.
- Please note that dates, times and locations are subject to change.
- One of the things our participants value about registering for KSCPA events is our "no-cancellation policy." In the unlikely event of a cancellation due to elements out of our control, sponsors and exhibitors will receive a full refund.
- No refunds are given for sponsor/exhibitor/table sponsor cancellations. If notice of cancellation is received 14 days or more prior to the event, a credit will be given and may be applied to a subsequent KSCPA event.

Conference Sponsorship

The Kansas Society of CPAs wants to partner to connect YOU and your organization with Kansas CPAs and accounting and finance professionals! Our event attendees are highly-respected professionals that hold financial decision-making power in their organizations. Increase your bottom-line, showcase your products and services, and make connections to build meaningful business relationships! Find the right-fit sponsorship below:

| GOLD | SILVER | BRONZE |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"> • Exhibitor package for two attendees (see page one) • Listed on promotional marketing as Gold Sponsor • Logo on front cover of conference booklet* • Company ad on inside front cover of printed conference materials* • Logo on cover of electronic materials • Promoted as Gold Sponsor on the event-specific webpage • Opportunity to provide 30-50 minute CPE session, if available (This session must qualify for CPA per KAR) • Optional break or reception sponsor • Company promotional materials may be distributed at participant seats • <i>NEW: Captivated-audience audience opportunity!</i> Play your organization's video (one minute max length) for attendees pre-event kickoff (for in-person and videocast audiences)! | <ul style="list-style-type: none"> • Exhibitor package for two attendees (see page one) • Listed on promotional marketing as Silver Sponsor • Logo on front cover of conference booklet* • Company ad on inside back cover of printed conference materials* • Logo on cover of electronic materials • Promoted as Silver sponsor on the event-specific webpage • Optional break or reception sponsor • <i>NEW: Captivated-audience audience opportunity!</i> Play your organization's video (one minute max length) for attendees pre-event kickoff (for in-person and videocast audiences)! | <ul style="list-style-type: none"> • Exhibitor package for two attendees (see page one) • Listed on promotional marketing as Bronze Sponsor • Logo on front cover of conference booklet* • Company ad inside printed conference materials* • Logo on cover of electronic materials • Promoted as Bronze sponsor on the event-specific webpage • <i>NEW: Captivated-audience audience opportunity!</i> Play your organization's video (one minute max length) for attendees pre-event kickoff (for in-person and videocast audiences)! |

*Payment must be received prior to printing deadline

Do you have an idea for a fun or creative way to engage event attendees? KSCPA is flexible to find the right-fit sponsorship for you and your organization! We welcome speaker sponsors, social event sponsors, cookie or snack break sponsors, and event space sponsors! If you have something special in mind, please let us know and we will do our best to accommodate!

2020 KSCPA Sponsor/Exhibitor Registration

Agricultural Taxation Workshop - May 7, 2020

Hilton Garden Inn - Salina

Estimated 2020 Attendance: 50 Live, 75 by Videocast

Gold: \$1,500 Silver: \$1,000 Bronze: \$500 Exhibitor: \$350

Governmental Non-Profit Accounting & Auditing Conference - June 2-3, 2020

Marriott - Wichita

Estimated 2020 Attendance: 115 Live, 150 by Videocast

Gold: \$5,000 Silver (Reception): \$2,500 Bronze: \$1,500 Exhibitor: \$350

Business & Industry Conference - June 23, 2020

Marriott - Wichita

Estimated 2020 Attendance: 60 Live, 30 by Videocast

Gold: \$2,500 Silver (Reception): \$1,500 Bronze: \$1,000 Exhibitor: \$350

Conference on Kansas Taxes - June 23, 2020

Topeka

Estimated 2020 Attendance: 75 Live, 50 by Videocast

Gold: \$2,500 Silver: \$1,500 Bronze: \$1,000 Exhibitor: \$350

Business Valuation Conference - October 23, 2020

Boomer Accounting Innovation Center - Kansas City

Estimated 2020 Attendance: 30 Live

Gold: \$2,500 Silver: \$1,500 Bronze: \$1,000 Exhibitor: \$350

69th Annual Kansas Tax Conference - November 10-11, 2020

Marriott - Wichita

Estimated 2020 Attendance: 125 Live, 100 by Videocast

Gold: \$5,000 Silver (Reception): \$2,500 Bronze: \$1,500 Exhibitor: \$350

Heartland Technology Conference - December 10-11, 2020

KU Edwards Campus - Overland Park

Estimated 2020 Attendance: 80 Live

Gold: \$2,500 Silver: \$1,500 Bronze: \$1,000 Exhibitor: \$350

Organization Name _____

Address _____ City/State/Zip _____

Point of Contact _____

Phone _____ Email _____

Weblink for Marketing _____

PAYMENT: Please email form to: danielle@kscpa.org, fax to: **785-272-4468**, or mail with a check to: **KSCPA, 114 SE 8th Avenue Topeka, KS 66603**. Please do not email credit card information.

Check Enclosed I will call to pay via credit card (**785-272-4366**)

2020 KSCPA Conference Table Sponsor Registration

- Agricultural Taxation Workshop, Salina, May 7, 2020 - \$1,500
- Governmental Non-Profit Accounting & Auditing Conference, Wichita, June 2-3, 2020 - \$2,000
- Business & Industry Conference, Wichita, June 17, 2020 - \$1,500
- Conference on Kansas Taxes, Topeka, June 23, 2020 - \$1,500
- Business Valuation Conference, Kansas City, October 23, 2020 - \$1,500
- 70th Annual Kansas Tax Conference, Wichita, November 10-11, 2020 - \$2,000

| Attendee Preference | Name | Organization | Email |
|---------------------------------------------------------------------|------|--------------|-------|
| <input type="checkbox"/> Live <input type="checkbox"/> Videocast | | | |
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Check any or all of the VIP treatment items you'd like provided at the table!

- Logo Signage
 Pen and Notepad for Attendees
 Charging Station
 Special Dessert

Organization Name _____

Address _____ City/State/Zip _____

Point of Contact _____

Phone _____ Email _____

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